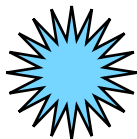




Metro New York Section, American Institute of Chemical Engineers



Dinner Meeting, Tuesday, February 21st

Competitive (Technical) Intelligence: Its Place in Technology Development Organizations

Speaker: Martha R. Matteo, Ph.D., Consultant and Advisory Board member in the field of Competitive Technical Intelligence. Details/Bio at: www.aiche-metrony.org

Abstract: Competitive Technical Intelligence (CTI) is a bridge between technology/productivity advances and business decisions. It is both a point of view and a challenging career path in technology-based companies. Dr. Matteo will describe the (a) perspective of CTI, (b) its potential roles in decision support across industries and (c) possible career paths leading to and from (as in career growth) this discipline. Specific cases will be described to illustrate impact on business competitiveness and productivity.



*Dr. Watson,
Come here on
February 21st.*

Venue: Pfizer Building, 219 East 42nd Street, New York NY. Enter via 235 East 42nd Street (Pfizer HQ building), to pick up your badge. You must be pre-registered.

When: Dinner Meeting, Tuesday, February 21st, 5:30 - 7:30 pm.

Costs: for Networking, Buffet, and Presentation. Register online at: <http://www.aiche-metrony.org/Pay/Now.html>

- \$25 for AIChE, Metro NY Members; • \$35 for Non-Members / Guests;
- **free** for all Students (<http://www.aiche-metrony.org/Student/Regis.html>)

Note: Presentation will start promptly at 6:30 pm, but Networking and Dinner Buffet is available from about 5:00 pm until 6:30 pm. Please try to arrive by 5:30 pm. Thank you.

Reserve Now: Please reserve by Thursday, February 16th (4 pm).

RSVP: info@aiche-metrony.org or call 917-684-1659 to reserve.



Save the dates for these Upcoming Meetings:

Also in February – MESC Engineers' Week Celebration

Thursday, Feb. 16th at Polytechnic Institute of NYU, Dibner Library

Flyer/Reservation Form at: www.aiche-metrony.org/Eng-Wk-Flyer 2012.pdf

Flood and Storm Surge Modeling. Keynote Speaker: Col. John R. Boule´ II, District Commander, U.S. Army Corps of Engineers – New York District. Cost: \$50 (must pre-register) 1 PDH (expected) for this meeting

Monday, March 19th Dinner Meeting at Pfizer

Patent Law Changes

Speaker: **Barry J. Schindler**, Shareholder, Greenberg Traurig LLP

Email: info@aiche-metrony.org

Web: www.aiche-metrony.org